## Where we fit with Salesforce Products

		MARKETING ACTIVITY								SALES ACTIVITY							SALES + MARKETING ACTIVITY		
	TECH/ SOLUTION	EMAIL CAMPAIGNS	NURTURE CAMPAIGNS	LANDING PAGES	EMAIL TRACKING	WEBSITE ENGAGEMENT	DOCUMENT MANAGEMENT	GRANULAR CONTENT ANALYTICS	ENGAGEMENT SCORING	SALES CONTENT ANALYTICS	CONTENT RECOMM- ENDATION	DOCUMENT GENERATION	CONTENT AUTOMATION	PRIORITIZE SALES OPPORTUNTIES	DIGITAL SALES ROOMS	ATTRIBUTE REVENUE TO CONTENT	MEASURE CONTENT SUCCESS	ACTIONABLE CONTENT INSIGHTS	
	DATA DWELL						<b>V</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>V</b>	<b>~</b>	<b>V</b>	<b>V</b>	<b>V</b>	
salesforce	PARDOT	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>		<b>~</b>									<b>~</b>	
	MARKETING CLOUD	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>		<b>~</b>									<b>~</b>	
	SALES CLOUD	<b>~</b>			<b>~</b>		<b>~</b>							<b>~</b>					
	SERVICE CLOUD	<b>~</b>			<b>~</b>														
	HIGH VELOCITY SALES		<b>~</b>		<b>~</b>		<b>~</b>							<b>~</b>					
	ENGAGE				<b>~</b>				<b>~</b>	<b>~</b>								<b>~</b>	
L	SALESFORCE INBOX				<b>~</b>														